

Reel in a Box Packaging

Stacks like a box,
rolls like a reel.



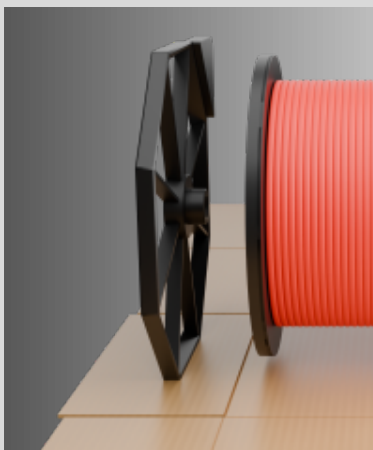
Why a Reel in a Box?

A cable reel requires a stand and an axle to pay out cable cleanly. Our 'Reel in a Box' design suspends the reel on locating axles within the carton allowing the reel to roll freely without the need for additional equipment on site.

Packaging Features

No stand needed

The cable reel is suspended on locating axles within the carton so cable pays out without the requirement of additional equipment on site.



Locating axles positioned within carton

Open, Pull, Done

Tear-away panel at front of the carton allows cable to traverse smoothly along the reel avoiding inevitable kinking and jamming of traditional 'pull' boxes.



Tear-away panel allows for easy and smooth pay off

Stacks like a box

Carton packaging provides stable support for stacking on pallets and shelving. Poly strapping provides additional structural support in handling and roughing in.



Cartons allow for easy packing and storage